

ARCTIC SLOPE

3900 C Street, Suite 801 Anchorage, AK 99503

Phone: (907)339-6026 Fax: (907) 339-6028

info@arcticslopecommunity.org



#### Letter from the Executive Director



On behalf of the Arctic Slope Community Foundation, I would like to thank you for your interest in the Foundation. The Arctic Slope Community Foundation continues to grow as increases are made in both the amount of philanthropic funds it manages and grants it provides to support our communities. We are reaching out to more individuals and organizations within the communities in the Arctic Slope region.

Arctic Slope Community Foundation, in 2011, ushered in a year of change on how donations are managed. The Foundation began developing the endowment fund, which was invested in early 2011. In the past, the Arctic Slope Community Foundation donations were granted to the Alaska Community Foundation to be managed under the Arctic Slope Community Foundation Donor Advised fund. Having the Arctic Slope Community Foundation Board directly manage the endowment will improve our ability to fund a wider range of projects and give the Arctic Slope Community Foundation Board direct oversight and control over Foundation assets.

The Arctic Slope Community Foundation has an exciting year planned for 2011. The Foundation will network with the communities to identify Advisory Board members who will act as the eyes and ears of the Foundation in the respective villages of Point Hope, Point Lay, Wainwright, Barrow, Atqasuk, Anaktuvuk Pass, Nuiqsut and Kaktovik. The Foundation will continue to seek donations and give back to local organizations to help meet their needs.

I look forward to the transitions and exciting work ahead. Our top goals include increasing our outreach so that more of you know about the Arctic Slope Community Foundation and how we can help you, your family, friends, and communities and to give back to our communities. We will continue to work at meeting the region needs through grant awards, and in doing so we will ensure that funds awarded will have the maximum impact.

Through the Arctic Slope Community Foundation, you can make a difference in the lives of thousands of Arctic Slope residents. If you would consider making a donation to this foundation, together we can serve as partners in making a meaningful contribution to an organization with a great social mission

Sharon Thompson Executive Director

# **Arctic Slope Community Foundation**

# **Table of Contents**

Vision	5
Mission	5
Values	5
Core Purpose	5
History	5
Need	6
Programs and Services	7
Board of Directors, Staff, and Advisors	8
Financial Information	9
Need for Future Growth	11
Operating Budget	12
Thank You for Your Support	12
2009 Supporters	13
2010 Supporters	14
Plan for Addressing These Needs	16
Opportunities for the Donor to Participate in the Vision	17
Goals of Campaign	18
Objectives to Meet Campaign Goals	19
Endorsements	20

# **Executive Summary**

The Arctic Slope Community Foundation was established June 15, 2009 to strengthen our culture of giving to enhance the quality of life among the people of the Arctic Slope. We build philanthropic resources to support the community health and economic stability of Point Hope, Point Lay, Wainwright, Atqasuk, Barrow, Nuiqsut, Kaktovik and Anaktuvuk Pass. We look to the day when each of our communities are healthy, vibrant, and traditional values continually enhance our modern way of life.

Despite the great successes of our region and the unique strengths of its governance, we still contend with significant disparities that jeopardize our present and future well-being. The most critical of our regions' issues include a wide variety of obstacles, some of which include the endangerment of the Iñupiaq language, cultural and social erosion due to alcohol and drug abuse, poor health care quality and availability, lack of job opportunities, prohibitive costs of living, and scarcity of adequate housing. To address such obstacles, we serve as the region's vehicle for philanthropy as we provide programs that include grantmaking and leadership development. In addition, we will:

- Help people and businesses make a difference through charitable giving.
- Leverage resources of local and borough governments, the regional nonprofit, and other village corporation and local/regional public and private foundations through strategic, collaborative grantmaking.
- Provide an opportunity for community health and economic stability needs of all scopes to receive attention and support through our grantmaking process by funding activities, projects, programs, and teams. This support will improve the success of our health, wellness, education, leadership, families, job opportunities, and traditional values such as knowledge of language, hunting traditions, and respect for nature, and the changing needs of our communities.
- Build strong partnerships through cooperation and encouraging leadership in all of our generations to strengthen talent and find solutions to the problems in our communities.

The Arctic Slope Community Foundation Board of Directors and its Advisory Board serve as volunteers to represent the people and broad interests of Arctic Slope communities. Foundation staff consists of an executive director, three volunteers, and an intern. Principal assets will be held in perpetuity with the goal of achieving sustainable funding, using only the earnings to provide funds for a small operating budget. We are a permanent resource that will serve the region by creating ways for everyone to contribute, providing training and education on philanthropy and giving, acting as a catalyst and leader for the region, and funding responsibly and responsively. We campaign to have \$50 million in net assets by 2015.

#### Vision

We look to the day when each of our communities are healthy, vibrant, and traditional values continually enhance our modern way of life.

#### Mission

Strengthen our culture of giving to enhance the quality of life among the people of the Arctic Slope.

#### Values

Culture, Sharing, Elders & Youth, Volunteerism, Dedication to Hard Work, Community Awareness and Community Convener

# **Core Purpose**

The Arctic Slope Community Foundation is dedicated to promoting philanthropy among the Arctic Slope region by providing strategic development and financial management of a community-supported endowment. Principal assets will be held in perpetuity, with the goal of achieving sustainable funding, using only the earnings for the humanitarian, educational, economic and cultural needs of the Arctic Slope region.

Through the Arctic Slope Community Foundation, we will encourage and build philanthropic resources to address the current and emerging needs of Point Hope, Point Lay, Wainwright, Barrow, Atgasuk, Anaktuvuk Pass, Nuigsut and Kaktovik.

# History

The Arctic Slope Community Foundation, established in June of 2009, is a community foundation in its developmental stages. Through the Arctic Slope Community Foundation we encourage and build philanthropic resources to address the current and emerging cultural, social, and educational needs of Point Hope, Point Lay, Wainwright, Atqasuk, Barrow, Nuiqsut, Kaktovik and Anaktuvuk Pass.

The Arctic Slope Regional Corporation (ASRC) recognized the need to establish an organization that would address the emergent needs of Arctic Slope community residents in a manner consistent with principles of self-determination and our Inupiat culture, language, and values. Although a partner with ASRC, the Arctic Slope Community Foundation is a distinct and independent entity.

While ASRC is committed to preserving the Inupiat culture and traditions that strengthen both its shareholders and the corporation, it is a private, for-profit Alaska Native-owned corporation representing the business interests of the Arctic Slope Inupiat. ASRC aims to pass on its contributions and donations to the Arctic Slope Community Foundation, and supports its founding and success.

The Foundation was chartered to serve all Arctic Slope community residents, regardless of corporation affiliation, and in the absence of other responsive and appropriate sources provide funding to time-critical needs.

#### Need

Despite the great successes of ASRC and the unique strengths of regional, local, and tribal governance, residents of the Arctic Slope still contend with significant educational, social, economic, and health disparities that jeopardize their fundamental well-being.

Endangerment of the Iñupiaq language, persistent rates of teen pregnancy, cultural and social erosion due to alcohol and drug abuse, poor health care quality and availability, lack of job opportunities, ongoing questions over resource development and subsistence needs in the face of climate change, prohibitively expensive and unsustainable costs of living, and tremendous scarcity of adequate, affordable, and safe housing figure as the most critical of our region's issues.

Although funding from federal, state, and other foundation sources may be competitively available, the grants and funds disbursed by these entities have not and do not appropriately meet the needs of Arctic Slope communities. The region's low population density and challenges of its rural, remote, and Arctic conditions often limit potential funding for necessary initiatives. Additionally, federal and other governmental grants have historically been inconsistently available, and have declined considerably. Most grant-making foundations in Alaska, particularly in the aftermath of the global financial crisis, tend to favor more densely populated regions connected to existing infrastructure with capacity in hand.

Arctic Slope residents are regularly engaged in discussions of which issues are of priority in their communities by ASRC and the North Slope Borough, and the Arctic Slope Community Foundation will continue to assist residents in determining need through our programs and services.

In 2009, the following issues were identified as being the most important in each of the eight villages in our region:

- Employment
- Cost of living
- Alcohol and drug abuse
- Oil development
- Housing

Additionally, recreational activities for youth and teen pregnancy were identified as increasing in need.

The Arctic Slope Community Foundation is unique among foundations in that it is dedicated to funding local and regional solutions to our priority areas of need in the spirit of a community-based organization. Arctic Slope residents and leaders alike cite the need to increase self-determination through a community foundation by decreasing dependence on government-sponsored grants and increasing local capacity and decision-making in order to be most responsive.

# **Programs and Services**

The Arctic Slope Community Foundation promotes the well-being of the Arctic Slope region as a whole, preserving Inupiat culture, language, and values; developing arts and culture; improving education; and sponsoring initiatives that will build healthy communities free from drug and alcohol dependence, with strong, stable leadership in the present and for our future. Our primary programs include grantmaking, leadership, and serving as the region's vehicle for philanthropy.

## Vehicle for Philanthropy

The Arctic Slope Community Foundation functions as the vehicle for philanthropy in Alaska's Arctic to sustain and strengthen Arctic Slope communities. As the sole philanthropic entity for the Arctic Slope region, the Arctic Slope Community Foundation will leverage the charitable resources of individuals, businesses, public and private foundations, and other charities to make grants to support community-based solutions and serve the people of the Arctic Slope. The Arctic Slope Community Foundation serves as a resource for giving and community investment in the Arctic and will provide professional services to support philanthropy and inspire giving and generosity in the region. We hope to:

- Help people make a difference by working with them to enact their charitable giving plan
- Maintain and administer donor-advised funds
- Provide a giving structure that allows everyone within the Arctic Slope region the opportunity to help through giving
- Empower residents to fundraise and fund charitably
- Honor donor intent

#### Grantmaking

The Arctic Slope Community Foundation, which opened for grantmaking on December 1, 2009, will focus its strategic grantmaking on direct grants to organizations within each of the Arctic Slope communities. The Advisory Board will inform the staff and board of the humanitarian, educational, economic, and cultural needs of each community within our region. The Arctic Slope Community Foundation bases its grants upon several guiding priorities:

- Impact on culture of giving and addressing needs, quality of life
- Need relative to other requests
- Community support
- Solution to community need
- Other funding resources

Community residents have the best understanding of initiatives that will address the most critical needs of our communities. Arctic Slope residents, through the Foundation, have a self-determined, prominent voice and substantial role in addressing the needs and desires

for our communities in a regionally and culturally appropriate manner. We will work to address the needs of our region as we:

- Leverage resources of local and borough governments, the regional nonprofit, and other village corporation and local/regional public and private foundations through strategic, collaborative grantmaking
- Fund activities, projects, programs, and teams that work to improve the success of our health, wellness, education, leadership, families, job opportunities, and traditional values such as knowledge of language, hunting traditions, and respect for nature, and the changing needs of our communities
- Provide an opportunity for all community health and economic stability needs, of all scopes, to receive attention and support through our grantmaking process

#### Leadership

The range of challenges—from language preservation to job scarcity to alcohol and drug abuse—that face Arctic Slope communities requires active and responsive leadership. Leaders, in the present and in the future, have important roles in determining the future course of our communities, and although our communities have been dealing with fundamental change for the last century, we now need to develop capacity for guiding the pace and direction of change. Successful leadership finds its vision when based upon the needs and desires of the community it serves. Through the Arctic Slope Community Foundation's process of identifying and addressing community needs, we will focus programmatic effort on developing leadership that strengthens networks, expands the influence of philanthropy, and increases the resources of each Arctic Slope community.

#### We will:

- Provide accurate, useful, and knowledgeable information on community issues
- Build strong partnerships through cooperation and encouraging leadership in all of our generations to strengthen the talent and find solutions to the problems in our communities
- Sponsor training, events, and meetings that build leadership skills in the Arctic Slope region
- Work closely with the 18-35 population, which is both high-need and high-yield for leadership and services

### **Board of Directors, Staff, and Advisors**

The Arctic Slope Community Foundation Board of Directors and its Advisory Board will serve as volunteers to represent the people and broad interests of Arctic Slope communities. Foundation staff consists of an executive director, three volunteers, and an intern. The Arctic Slope Community Foundation is based in Anchorage, but has strong ties to community members of the Arctic Slope region, which will allow for open-communication with resources and contributors to ensure the region needs are addressed.

#### Board

At the helm of the Arctic Slope Community Foundation is a governing board representative of the people and their broad interests. The Foundation has a five-member board. The Board sets the strategic direction of the foundation and articulates its mission, vision, and values, personally invests time and resources, sets policy and procedure, and oversees grantmaking strategies.

The Board of Directors is:

Laura Patkotak, President Jacob Adams Sr., Vice-President Edward Itta, Secretary/Treasurer Edna Ahmaogak, Board Member George Kingik, Board Member

#### Staff

The routine activities of the Foundation such as identifying projects to support, managing relationships, and the financial administration is managed by the Executive Director, Sharon Thompson, as well as three volunteers.

#### Executive Director

Sharon Thompson is the Executive Director of the Arctic Slope Community Foundation. Ms. Thompson is a graduate of Alaska Pacific University, with a Bachelor of Arts in Business. Ms. Thompson administers office and business activities and functions as a necessary point of contact for grantees, volunteers, the Board of Directors, and the Advisory Board.

#### Advisory Board

An important and distinct characteristic about the Arctic Slope Community Foundation will be the standing Advisory Board, which will advise the Board of Directors on options for carrying out charitable activities. The Advisory Board will be comprised of eight members, with one member appointed from among the residents of each of the eight villages of the Arctic Slope. The Advisory Board will serve in the significant role of representing the interests, needs, and opportunities of the people throughout the region.

#### **Financial Information**

The Arctic Slope Community Foundation is a nonprofit public charity promoting philanthropy in the Arctic Slope region by providing strategic development and financial management of a community-supported endowment. Principal assets will be held in perpetuity, with the goal of achieving sustainable funding, using only the earnings to provide funds for the humanitarian, educational, economic, and cultural needs of the Arctic Slope community.

#### Budget

The following budget information must be considered in the unique context of public charities in Alaska, according to the state's Foraker Group<sup>1</sup>:

- o Total nonprofit sector expenditures \$3.4 billion,
  - \$2.4 billion expenditures in charitable organizations
- o Nonprofit sector employs 11% of workforce;
  - 50% in rural Alaska (compared to 7% nationally)
- o Alaska nonprofits more dependent on government funding
- o Alaska nonprofits more dependent on corporate and foundation giving
- Individual Alaskans contribute below national norm, especially those making the most

The Alaska economy is unique in that it has received a disproportionate and sharply declining level of federal funding. The Arctic Slope region is unique in the context of declining revenues at the borough level. In addition to high levels of poverty, a large non-cash (subsistence) economy, the history of federal funding in Alaska may be the largest contributing factor to Alaska's relative lack of charitable giving. According to the Foraker Group, charitable giving in the U.S. as a whole includes corporate giving at 5%, foundation support at 12%, and individual giving at 83%; in Alaska, corporate giving is at 20%, foundation giving is at 20%, and individual giving comprises the remaining 60%. Further, Foraker characterizes individual contributions to the nonprofit sector in Alaska as follows:

- o Most Alaskans give, but slightly below national levels:
  - 21% of Alaskans claim a charitable deduction, (IRS), compared to 30% nationwide, and
- A 2006 study ranks charitable giving comparing 50 states and the District of Columbia, individuals making \$200,000 or more, Alaska ranks 51st

Additionally, although other foundations/entities such as the Denali Commission have restricted overhead to less than 5% of their operating budgets, many of these entities influence urban economies such as Anchorage and Juneau exclusively.

#### Short and long range considerations

The limitations and challenges of starting any business that focuses on rural Alaska are significant, due to high fuel costs, transportation costs, capacity-building costs, and the need for initial capital. The short-range budget opportunities for the initial success of the Arctic Slope Community Foundation are significant. However, due to a culture of compassion, giving, and love and respect for elders and one another, these values also stand to sustain the Arctic Slope Community Foundation long into the future.

<sup>&</sup>lt;sup>1</sup> The Foraker Group "Report on the Alaskan Nonprofit Economy" by Scott Goldsmith, December 2006

# **Need for Future Growth**

With declining federal and state funding, declining revenues for the North Slope Borough, and increasing need for social investment in the Arctic Slope region, we see the need to create permanent community- and region-based resources for the future. Nonprofits are a significant part of Alaska's economy, and well-funded initiatives within the region will figure as large and meaningful employers of our region's people. Our philanthropic, leadership and grantmaking programs will scale to meet the needs of our region over time.

# Additional budget information

# **Operating Budget**

For the year ending December 31, 2010

		2009	2010
Revenue			
	Corporate contributions	\$ 2,154,187	\$ 5,798,909
	Individual/business contributions	\$ 12,723	\$ 80,054
	In-kind gifts		\$ 15,000
	Auction		\$ 8,680
	Total revenue	\$ 2,166,910	\$ 5,902,643
Expenses			
	Program/Grants	\$ 2,139,369	\$ 213,806
	Management & general	\$ 22,261	\$ 69,445
	Fundraising	\$ 5,280	\$ 18,340
	Total expenses	\$ 2,166,910	\$ 301,591
	Net revenue:	\$ (0)	\$ 5,601,052

# **Thank You for Your Support**

Our work would not be possible without the support we've received over the years. We have established the following giving levels to recognize your contributions:

## **Our Visionaries**

**Qiñiqtuuraaqtivut—***People who can see, who can envision* \$20,000 and above

# **Our Leaders**

**Aullarrivut—***People who lead us along* \$10,000–\$19,999

# **Our Family**

**Imvut—***Our relatives* \$5,000–\$9,999

### **Our Partners**

**Paannavut—***Our partners* \$1,000-\$4,999

### **Our Friends**

**Avi@itqativut—***People we know from whom we don't part* \$100–\$999

# **2009 Supporters**

# Our Visionaries—Qiñiqtuuraaqtivut—People who can see, who can envision (\$20,000+)

Arctic Slope Regional

ASRC Energy Services

Conoco Phillips Alaska Inc

Corporation

# Our Leaders—Aullarrivut—People who lead us along

(\$10,000-\$19,999)

There were no participants for 2009.

### Our Family—Iouvut—Our relatives

(\$5,000-\$9,999)

Kristin and Dennis Mellinger

### Our Partners—Paannavut—Our partners

(\$1,000-\$4,999)

There were no participants for 2009.

# Our Friends—Aviaitgativut—People we know from whom we don't part (\$100-\$999)

Angela S. Cox Helene Harding Michael Jeffery

ASRC Federal Holding Co., LLC Janet C. Mazzola **Superior Concierge LLC** 

Bill D. & Georgia Wright Jim & Kristy West

Cheryl L. Stine L.D. and C.D. Harris \*1 donor wishes to remain anonymous

Denali Kemppel Linda A. Leary

George and Cristy Payne Mark K. and Robin H.

Hedi Dill Shepherd

# Honorable Mention—Donors who contributed under \$100. We appreciate your support.

Aghvik Kagak David and Susan Kerbel Mary Beth and James Johnson

Amelia Caraker George and Cristy Payne Rita Armstrong Jovan and Patrice Ashton Cindy Mather Rosa Vailea

Karen White United Way of King County David and Jean Bieganski

#### In-kind donations—In recognition of your giving. We appreciate your support.

Arctic Slope Regional Corporation

# **2010 Supporters**

Our Visionaries—Qiñiqtuuraaqtivut—People who can see, who can envision (\$20,000+)

BP Exploration AK, Inc. General Communications Inc. Keith R. & Roberta J.

ConocoPhillips Alaska Inc. (GCI) Quintavell

North Slope Borough

Our Leaders—Aullarrivut—People who lead us along

(\$10,000-\$19,999)

Era Aviation ExxonMobil

Our Family—I@vut—Our relatives

(\$5,000-\$9,999)

BP Exploration AK, Inc.\* Hot Stuff Foods Von Veeh

Cheryl Stine Kristin Mellinger

Edward B. Rasmuson United Way Fall 2009 \*On Behalf of Jana Harcharek

Elliot Avenue Management Contributions
Consulting UPS Foundation

Our Partners—Paannavut—Our partners

(\$1,000-\$4,999)

Alaska Aerofuel Fannie Suvlu Marsh

All Wall Contracting, Inc.

Bank of America, N.A

Bill Wright

Chugach Alaska, Corporation

Gary Greener

Harvey Meier Co., Institute

for ANC Director Education

International Aviation

North Star Terminal &

Stevedore Co. LLC

Northern Air Cargo

Phil Cochrane

ConocoPhillips Alaska Inc. Services (Frontier Hangar Richard & Arlene Glenn

Crawford & Laura Patkotak Group) Tara Sweeney
Cynthia Bailey JL Properties Inc. Teresa Imm

Debra Shontz Little Red Services Inc. The Aleut Corporation
Donald Gray Lynden Incorporated Vanderbilt Avenue Asset

Doug Chapados Mark Nelson Management LLC Emad A. Zikry Mark W. John Walter Featherly

Our Friends—Aviaitqativut—People we know from whom we don't part

(\$100-\$999)

Alaska Marketing Consultants Connie Lackie Harriet Reich Alaska Permanent Capital Craig A. Floerchinger **Hugh Short** Management Diane Fejes Ida Oleumaun Alaska Roteq Corporation **Donald Castle** James Boltz Anita Hernandez Ethel Akpik Jane Nusbaum Buddi Richie Evan Rose Jason Evans Geraldine Simon **Charles Kapp** Joel Whitley

John & Kathy Pankratz Peter Damon Tracy Steelman

Joseph Delia Rebecca Romine Tyonek Native Corporation

Katherine Brannon Richard A. Curtin Ukiah Connor
Liane J. Pelletier Richard Curtin Veronica Waggoner
Linda Bailey Ronald Uscher Watt, Tieder, Hoffar &

Michele & Timothy Gacik Roxanna Moe Fitzgerald, LLP
Molly Peterson Roxanne Brower Wendy King

Monica Burnell Shelly Hutchinson

Pacific Asphalt Products Sound Electric, Inc. \*1 donor wishes to remain

Paul Ramert Steven B. Warheit anonymous

Peninsula Airways Inc. Steven Hudoba (dba PenAir) Susan Foley

# Art Auction—Donors who contributed artwork for the 2010 Art Auction. Thank you for your generous donation.

Crystal Hooper James Nageak Wallace Lisborne
Doris Hugo Mabel Hank William Leavitt
Forrest Ahvakana Mike Dirks and Effie Sampson Willie Nashookpuk Sr.

James Frankson Simeon Patkotak James Matumeak Susan Hope

# Honorable Mention—Donors who contributed under \$100. We appreciate your support.

Adam ShakoorFrances SumulongMary SageAlice MorganJacqueline G. SchaferMike JohnsonAngela S. CoxJoshua AhsoakPatricia RiceCathy-Lynn HarrisMarc KonheiserTracy SteelmanElizabeth ToovakMary GasperlinWilliam Maloney

# In-kind donations—In recognition of your giving. We appreciate your continued support.

**Arctic Slope Regional Corporation** 

# **Plan for Addressing These Needs**

We developed the Arctic Slope Foundation's mission statement: *Strengthen our culture of giving and improve the quality of life for people of the Arctic Slope region* from our firsthand experience of life on the Arctic Slope. It is predicated on community-based knowledge. As part of assessing the need for the Arctic Slope Community Foundation, community members discuss their needs in structured, productive ways to help each community understand the most pressing concerns and areas in which to find solutions. The following are our plans for addressing needs for future growth of the Arctic Slope Community Foundation:

# Creating ways for everyone to contribute

- Corporate giving from industry partners
- Direct gifts
  - o Cash
  - Marketable securities
  - o Stock in privately owned companies
  - o Stock in subchapter S Corporations
  - o Real estate
  - o Tangible personal property
  - Partnership interest and interest in limited liability companies (LLC) on a case-by-case basis
- Supporting trusts and/or acting as conduits for 501(c)3 organizations
- Family and/or named trusts
- Community-specific funds
- Workplace giving
- Working with a designated investment manager to:
  - Develop and continuously monitor an investment strategy that is appropriate for and consistent with the mission and asset goals of the Foundation
  - Preserve and grow the capital of the donors and generate a reasonable return based on these goals
- Cooperating with and supporting other groups that serve the region
  - o Collecting in partnership

#### Providing training and education on philanthropy and giving

- Assisting other entities in the region with ways to meet needs
- Working with supporting organizations
- Educating individuals about giving
- Building asset bases in the region
- Making a positive and demonstrable difference in the lives of every resident of the region

#### Acting as a catalyst and leader for the region

- Establishing board policies, committee structures, networks, staff and intern programs and training, and other systems to ensure active and equitable deployment of the Foundation's resources
- Staying engaged in identifying and addressing the region's needs at the community level and also at the broader, regional level for strategic and collaborative purposes
- Providing volunteer and other learning/training opportunities for leaders of all generations to build the talent and skills of the region as a whole.

# Funding responsively and responsibly

- Fostering social investment in accordance with Inupiat values
- Assessing needs of different to population groups, such as elders, students, early childhood, and youth
- Focusing on Foundation areas of interests such as language, dance groups, carving, artwork, visual, literary and performing arts, natural resources, family wellness, housing, health care, and prevention/wellness
- Assessing needs within geographical/community boundaries corresponding to each of the region's eight communities
- Evaluating outcomes and soliciting feedback on funded initiatives

# Opportunities for the Donor to Participate in the Vision

There are many ways to donate to the Arctic Slope Community Foundation. We are evaluating possible levels of support, developing partnerships, and establishing plans for collaborative annual fundraising with the following constituencies accordingly:

#### **Corporations**

- Arctic Slope Regional Corporation & Subsidiaries
  - o ASRC Energy Services (AES)
- Ukpeagvik Inupiat Corporation (UIC)
- Kuukpik Corporation
- Other Village corporations

#### *Industry Partners*

- BP Exploration AK, Inc.
- BP Foundation, Inc.
- Royal Dutch Shell
- Anadarko Petroleum Corporation
- BHP Billiton Energy Coal Inc.
- ConocoPhillips Alaska, Inc.
- Chevron N.A. Exploration Product Company
- ExxonMobil Corporation

#### *Individuals*

- Board giving
- Tribute/memorial giving
- Planned giving
- Key external stakeholders with mutual interests in the region

#### **Foundations**

- Rasmuson Foundation
- Ford Foundation
- Murdock Charitable Trust
- Kellogg Foundation

#### Local Businesses

- Wells Fargo Family of Companies
- Barrow Utilities and Electric Co-op, Inc.

Opportunity exists in working closely with charitable organizations to build endowments, create a sustainable revenue stream and work collectively.

#### Tribal and other Governments

- North Slope Borough
- City of Barrow
- Native Village of Barrow
- Other local tribes and cities

#### Non-profits

- Arctic Slope Native Association (ASNA)
- Alaska Eskimo Whaling Commission (AWEC)
- KBRW Radio
- Arctic Women in Crisis (AWIC)
- Barrow Search and Rescue
- Barrow Arctic Science Consortium (BASC)
- Inupiat Community of the Arctic Slope (ICAS)

# **Goals of Campaign**

### 50 by 15.

The Foundation's goal is to have \$50 million of net assets by 2015.

#### \$5 million by 2012.

We must secure \$5 million by 2012 to receive matching initial funds.

#### \$10 million in 2012.

In order to sustain grantmaking and build for growth, we will aim to have an endowment with assets of more than \$12 million by 2012.

# **Objectives to Meet Campaign Goals**

With a focus on initial programs and services and significant capacity-building within the region, we hope to enact the following action steps as part of our three-year plan:

# Action Steps

- Grantmaking
  - Opened grantmaking on December 1, 2009 to establish process, document successes, and follow up on initiatives
  - o Reach out to communities, leaders, and residents
  - Solicit feedback
  - o Establish local support for programs and services
- Secure strategic funding commitments and collaborative partnerships
  - ASRC
  - o Village Corporations
    - UIC
    - Kuukpik
  - o Industry partners
  - o Individuals
  - o North Slope Borough School District
- Establish advisory board
  - o Make applications available
  - o Perform outreach
  - o Form advisory board
- Provide workshops on philanthropy
  - o Work with Mayor's Youth Advisory Council
- Host, resource, and communicate fundraising events
  - o Internally to ASRC shareholders, key stakeholders, and constituents within the region
- Identify and pursue support from Foundations at the state and national level
- Seek and share endorsements and success stories
  - o Articulate community needs
  - o Respond with grantmaking
  - o Catalyze the response through leadership initiatives
  - o Communicate history of successes
  - o Validate organization, history and people
    - Through recognition of board, staff, and community success

#### **Endorsements**

### Articulate community needs

Arctic Slope Community Foundation will work within the context of ASRC shareholder meetings to articulate community need and provide information as a resource to the Advisory Board to inform and assist in their grassroots participation.

### The response that is needed

The Foundation plans to solicit suggestions for responses to regional needs through programs and services from the Board of Directors, Advisory Board, staff, Alaska Federation of Natives and other stakeholder individuals and entities.

### Our plan to provide or catalyze the response

Through the Advisory Board, Board of Directors, and grantmaking process, the Foundation will prioritize and assess areas of need and response; and gather and share endorsements of Arctic Slope Community Foundation success.